



*Ryan Lo*

♥ *Going Live*





# *Output 1:*

*Digital Designer  
Identity-*

*Produce a piece of  
promotional material  
to promote your  
designer digitally...*



*For Dazed Digital*



# *Output 2:*

## *The International Market-*

*Produce a second version of your original, digital content that is appropriate for a second international market...*



*For Nylon Japan Online*



# *Output 3:*

*Global Retail Space-*

*Produce a piece of promotional material for the launch of your designer within an international retail space...*



*Installation for Dover  
Street Market Beijing*





