

GEORGIE HALE

07899937580
georgie hale16@hotmail.com
georgie hale.com

A Fashion Promotion graduate of the Manchester Fashion Institute, with a versatile skill set, seeking a creative job role where I can develop my visual practice further. With valuable experience in the planning and creation of promotional materials, I have a real interest in both visual and written communication. I am now eager to apply my knowledge in a real world setting.

EDUCATION

Manchester Metropolitan University

BA (Hons) Fashion Promotion-
Upper Second Class Honours degree (2:1)
Here I developed my creative practice.
Projects included: visual and written
communication; producing a wide range of
original professional standard campaigns,
promotional materials, as well as reports
and academic writing.

Presdales Academy

3 A- Levels:
Fine Art- A, English Literature- B,
Psychology- C
11 GCSEs: 1 A*, 8 A's, 2 B's

SKILLS AND INTERESTS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign

- Communication
- Organisation
- Time Management

- Art and Design
- Illustration
- Photography and Videography
- Blogging and writing
- Social Media

(For examples of these, please see my online portfolio below)

View my portfolio
georgie hale.com

View my Fashion Promotion
Instagram
[@ghale_fp](https://www.instagram.com/georgie_hale_fp)

Find me on LinkedIn
[https://www.linkedin.com/in/
georgie-hale-467677173/](https://www.linkedin.com/in/georgie-hale-467677173/)

EXPERIENCE

Host (08/20 - PRESENT)
You Are Home Manchester

- Guest communications
- Managing the Guest Services channels
- Providing a high standard on call service
- Apartment inventories
- Organisation of Guest Services admin
- Use of Hospitality management softwares

Zara
Sales Assistant
(06/19 - 08/19)

- Providing excellent customer service
- Giving advice and recommendations to customers
- Maintaining high shop floor standards
- Knowledge of current and upcoming collections

Student Representative
(09/17 - 09/20)
Manchester Metropolitan University

- Blog content creation

Intern (07/18)
Diesel

- Merchandising of showroom
- PR event assistance and brand representative
- Organisation of press packages

Tutor (11/16 - 06/17)
First Class Learning

- Tutoring Mathematics and English to children from 5- 16 years of age

Customer Service Representative
(01/16 - 10/16)
Dominos

- Serving customers both in person and over the telephone
- Dealing with customer enquiries and complaints
- Stock distribution
- Driver coordination